

## Azure Messaging Standards Matter!

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Microsoft Azure Messaging



- Objective: Understand the messaging standards landscape and why you have choices
- Messaging Patterns and Protocol Characteristics
  - Push/Pull, Queues, Ingestors/Streams, Routers/Distributors
- Messaging Protocol Standards
  - MQTT, AMQP, HTTP, Kafka, COAP, gRPC, OPC/TCP, OPC/UADP
- Encoding Standards
  - XML, CSV, JSON, CBOR, Avro, Thrift, Protobuf
- Abstraction Standards
  - OPC UA, CNCF CloudEvents

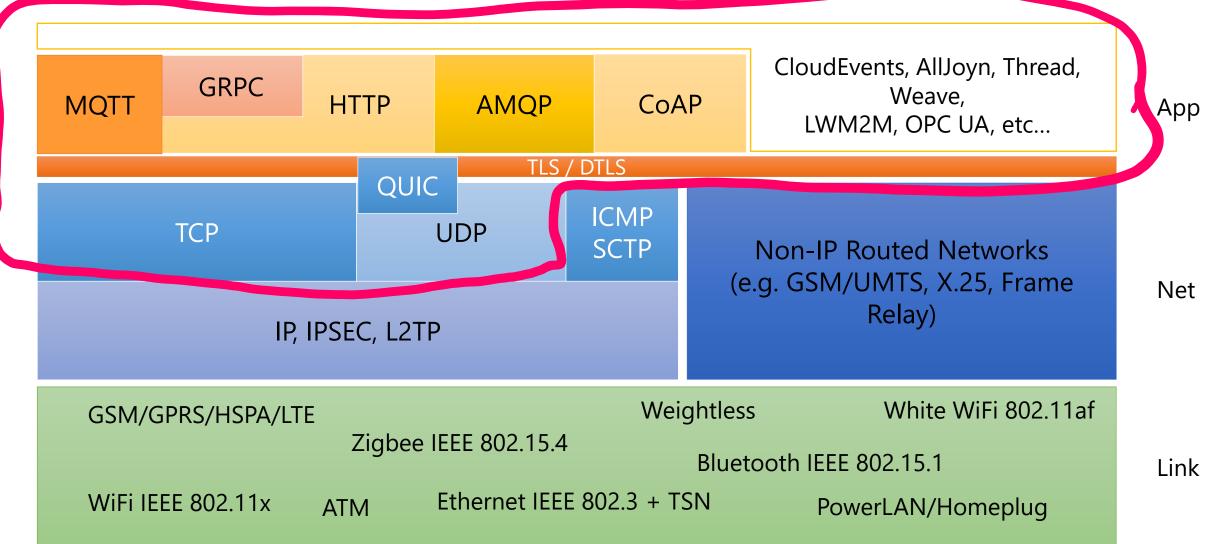
### What is a Protocol?

- A (network-) protocol defines rules and conventions to allow flow of information from some party to another party (and back, sometimes)
- Making information flow between parties can get very complicated, so the job of making that happen is split up into layers that each focus on specific aspects, such as representing bits as radio waves.
- The layers usually compose such that higher, more abstract concepts provide a choice of which lower layer to leverage, like Internet protocol routing over wired connections or radio.

# "The nice thing about standards is that you have so many to choose from"

Andrew S. Tanenbaum, Computer Networks, 2nd ed., p. 254.

#### Point in Case ...



## Patterns

## Messaging

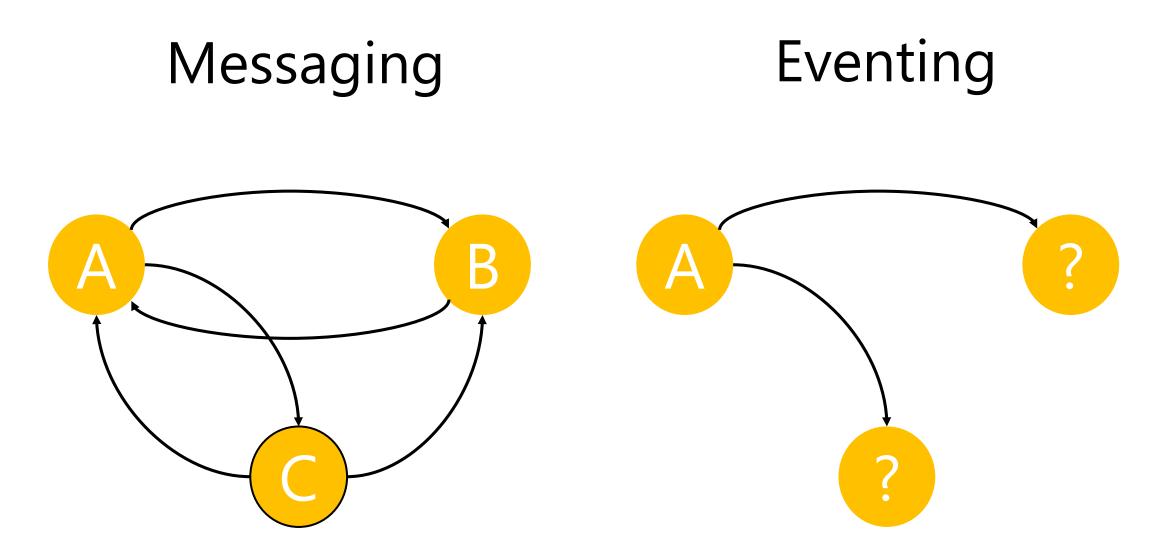


# Intents

Expectations Conversations Contracts Control Transfer Value Transfer

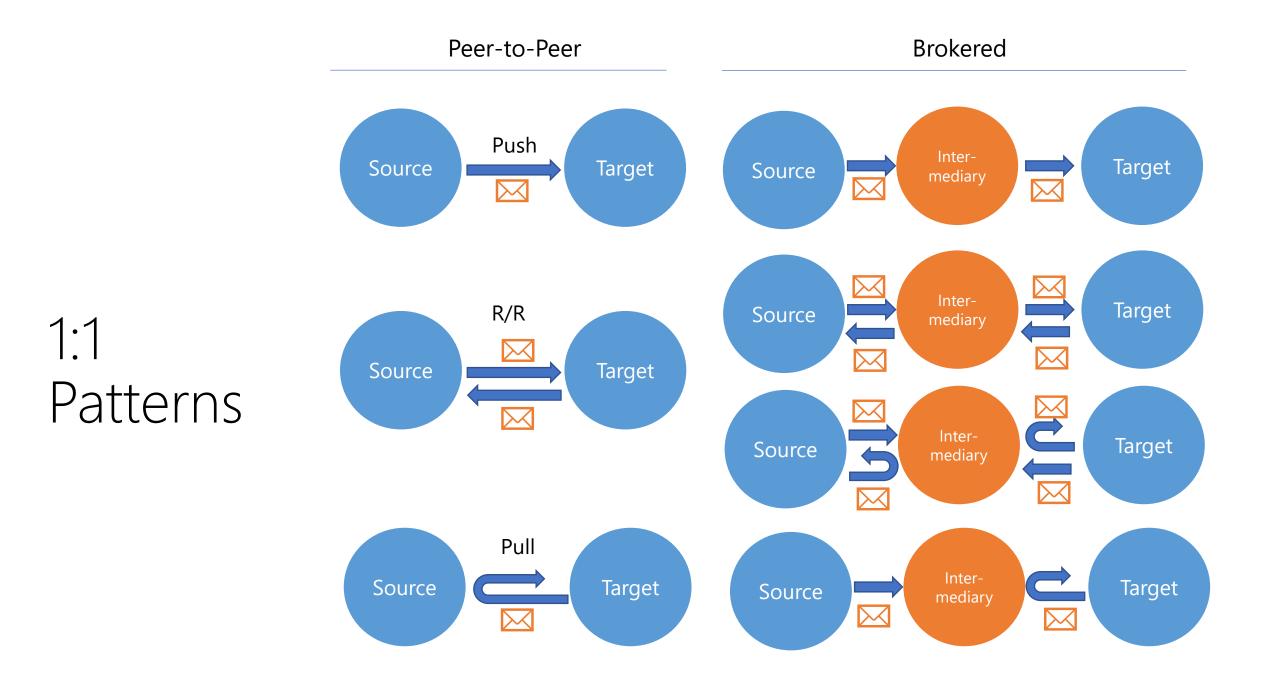


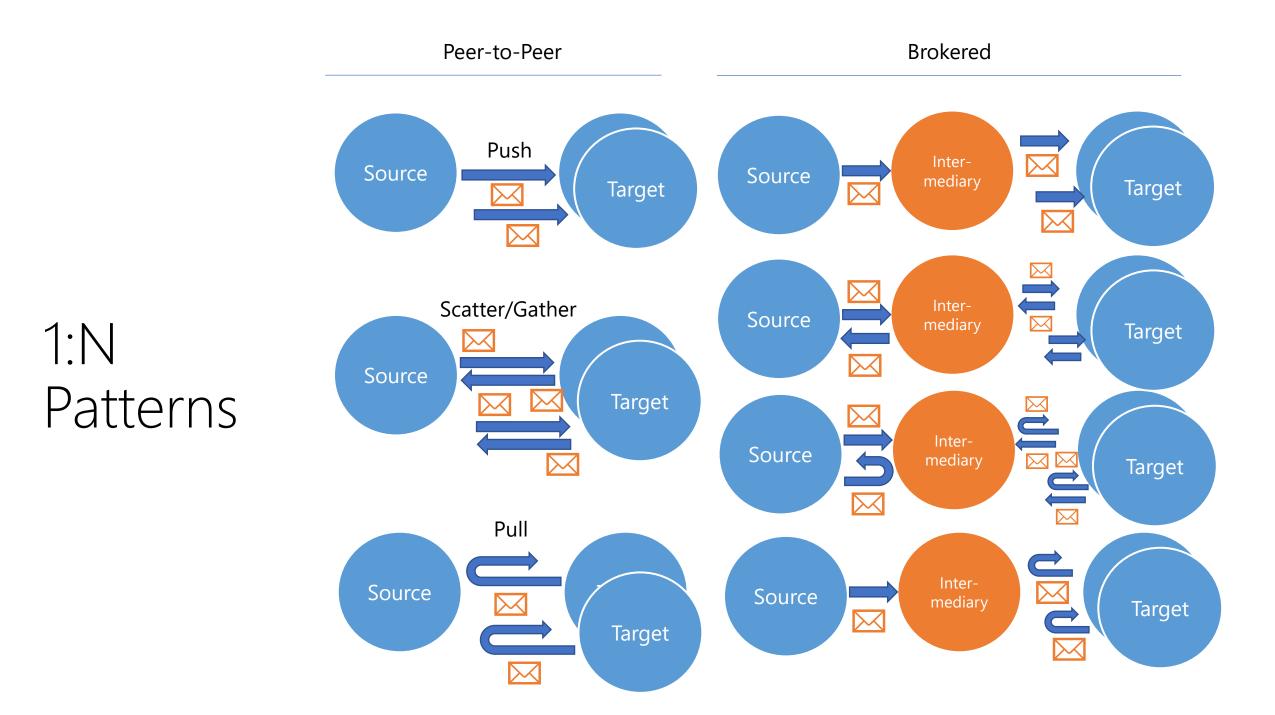
History Context Order

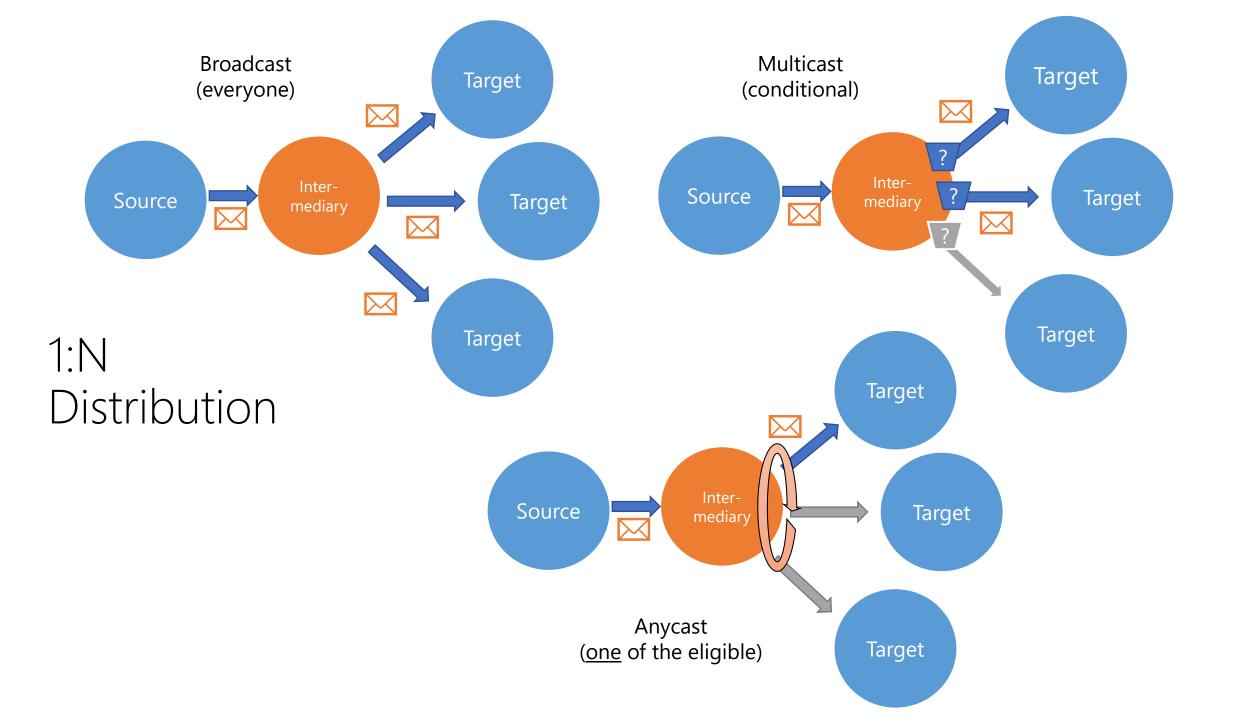


Often: One message, one receiver

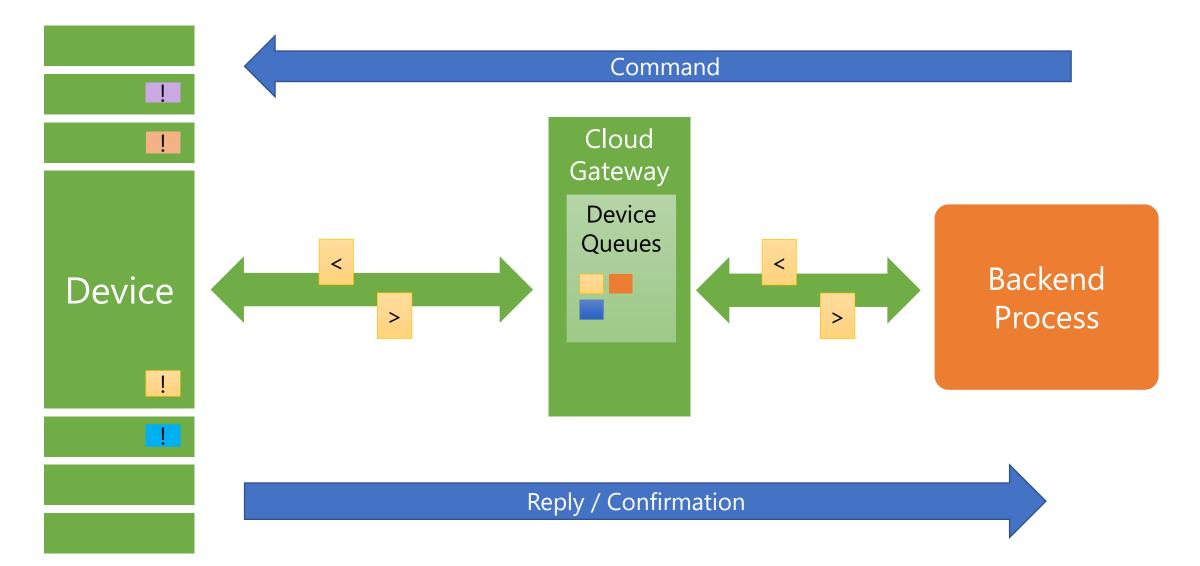
Often: One event, 0 to many receivers



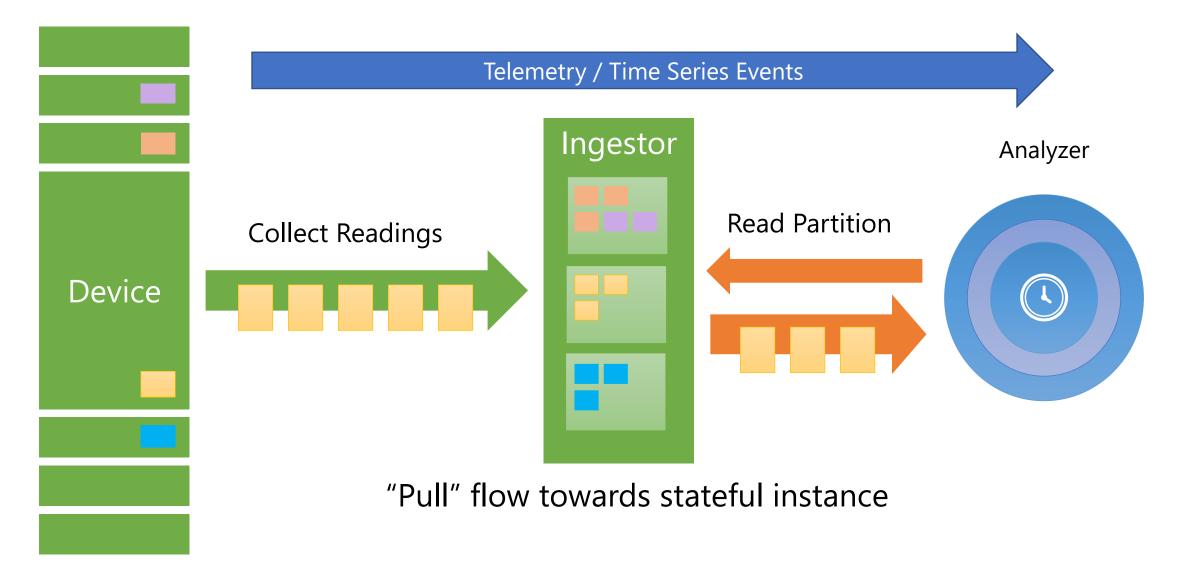




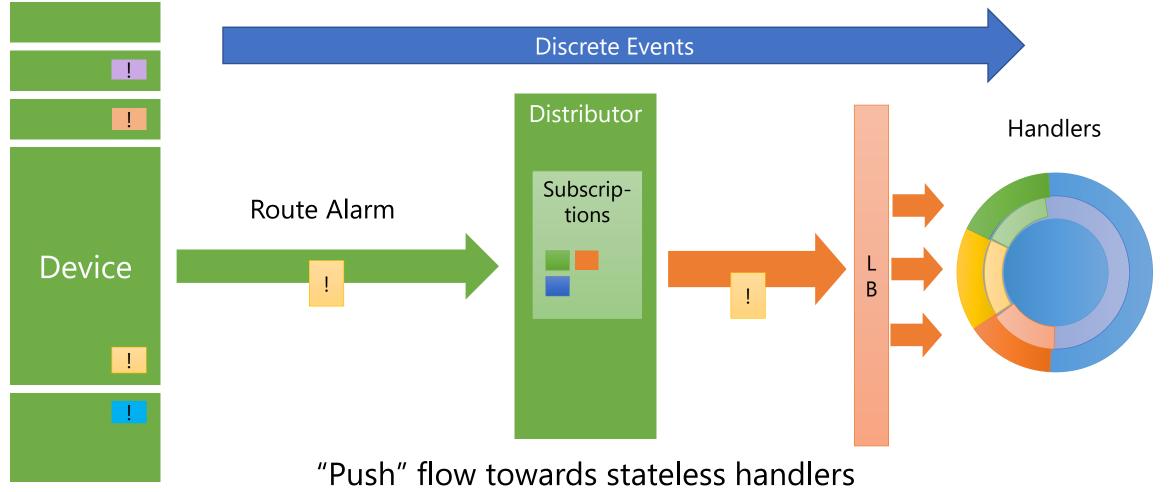
## Example: Sending Commands



## Example: Time Series Processing



## Example: Discrete Event Handling



Azure Event Grid

## Client vs. Server

Client

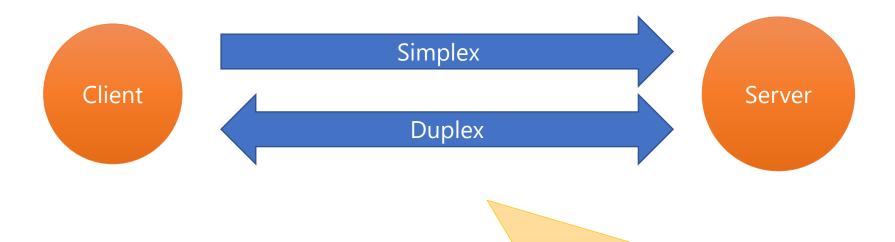
**Connection Initiation** 

Server

- A "client" commonly decides which "server" it wants to talk to and when.
- The client needs to locate the server, choose a protocol the server provides, and initiate a connection.
- The client will then typically provide some form of authentication proof as part of the connection handshake

- A "server" commonly listens for clientinitiated connections, on one or multiple network protocol endpoints.
- Once a client attempts to connect, the server will typically request some authentication proof that is then validated for access authorization.
- The server needs to deal with any malformed or malicious requests

## Directionality



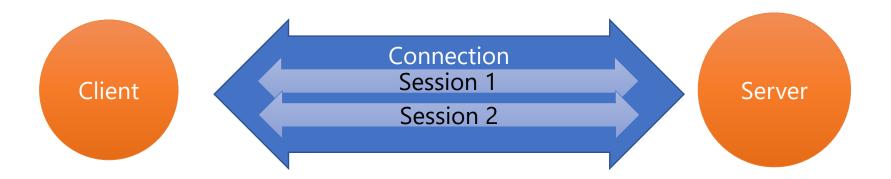
- A **simplex** (or uni-directional) protocol allows flow of data in just one direction.
- A **duplex** (or bi-directional) protocol allows independent flow of data in both directions.
  - Half-duplex only allows one of the parties to communicate at a time
  - Full-duplex allows both parties to communicate concurrently





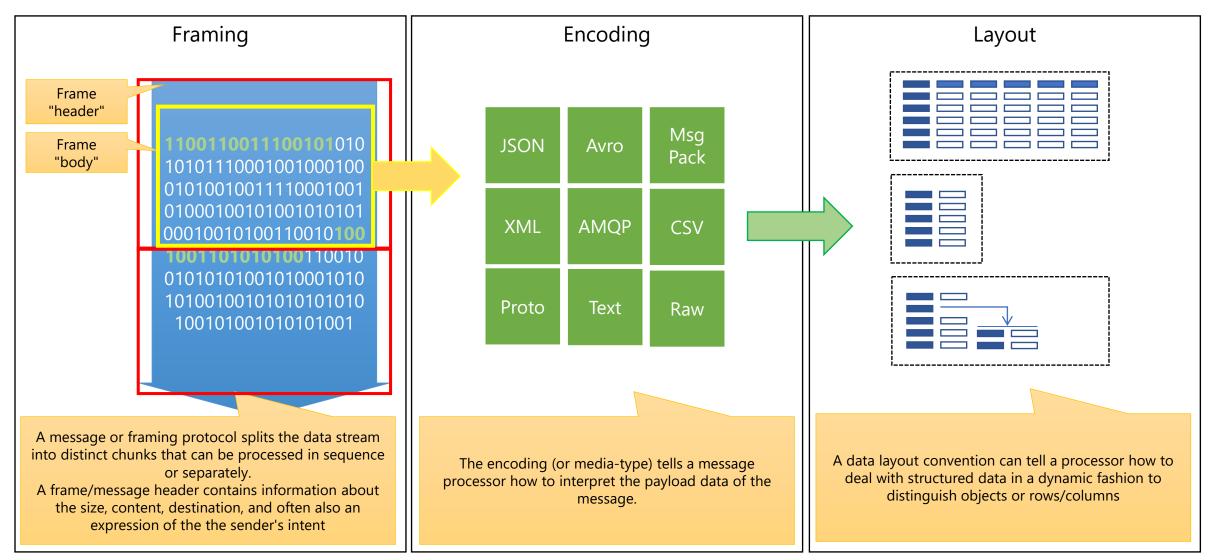
• A protocol is **symmetric** when is allows all of its supported gestures (except for connection establishment) independent of who initiated the connection.

## Multiplexing

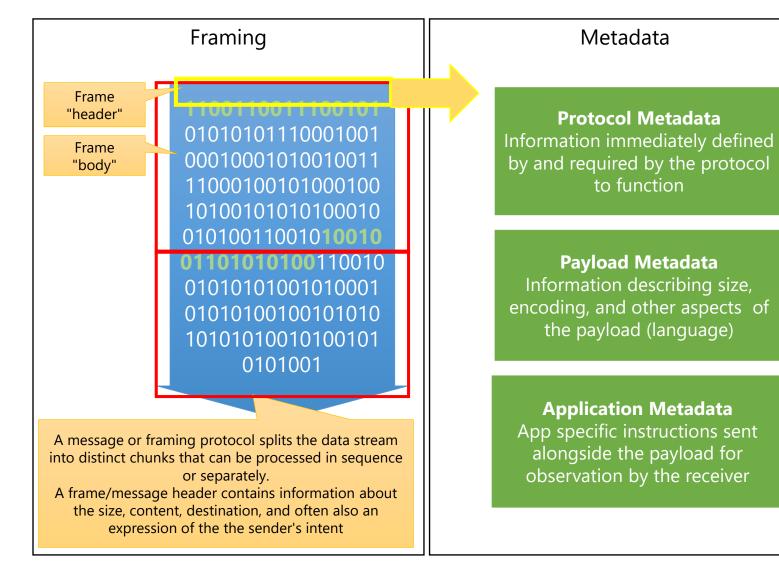


- **Multiplexing** allows a singular network connection to be used for multiple concurrent communication sessions (or links)
- Establishing connections can be enormously costly, multiplexing saves the effort for further connections between parties

#### Framing, Encoding, Data Layout



#### Metadata



Not all protocols allow for payload and application metadata, requiring externally agreed conventions establishing mutual understanding of message content

## Transfer Assurances



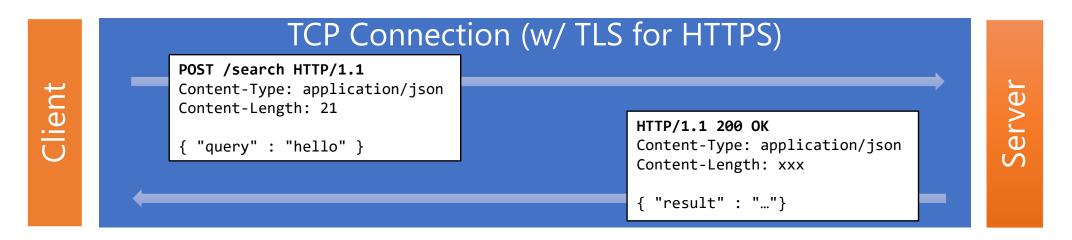
- Reliable protocols allow transfer of frames more reliably than underlying protocol layers
  - Compensating for data loss, preventing duplication, ensuring order
- Various strategies to compensate for data loss
  - Resend on negative acknowledgment ("data didn't get here")
  - Resend on absence of acknowledgment
  - Send duplicates of frames
- Common Transfer Assurances
  - "Best Effort" or "At Most Once" no resend, not reliable
  - "At Least Once" frame is resent until it is understood that is has been delivered at least once
  - "Exactly Once" frame is delivered exactly once [see next]

# Application Protocols

#### HTTP 1.1

#### • HTTP 1.1 is the **Application Protocol** for the web

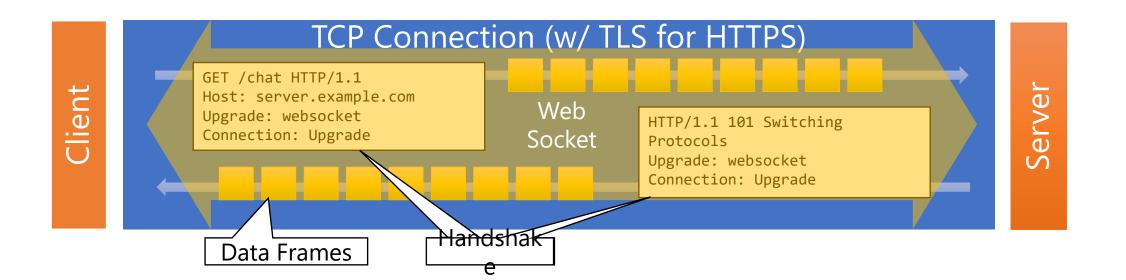
- Simple structure, text based, ubiquitious
- Client-initiated (asymmetric) request/response flow
- No multiplexing
- HTTP embodies the principles of "Representational State Transfer".
- **REST is not a protocol**, it's the architectural foundation for the WWW.



Patterns	ReqResp
Symmetric	No
Multiplexing	No
Encodings	Variable
Metadata	Yes
Assurances	-

### Web Sockets

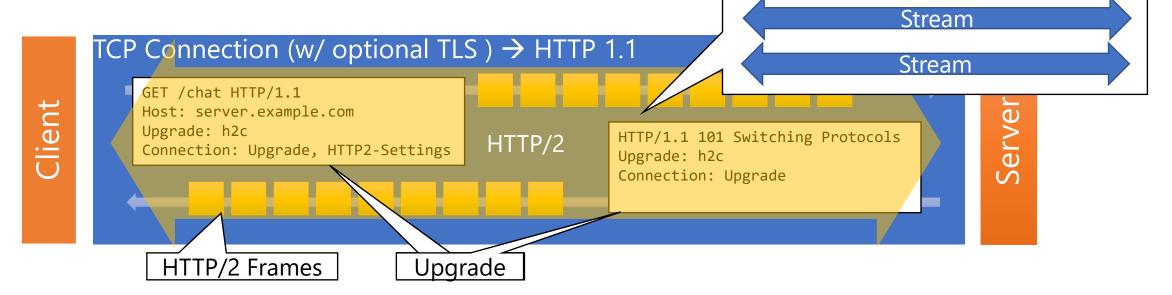
- Web Sockets is a Stream Tunneling Protocol
  - Allows using the HTTP 1.1 port (practically only HTTPS) for bi-directional, non-HTTP stream transfer
  - Web Sockets by itself is neither a Messaging or an Application Protocol, as it defines no encoding or semantics for the stream.
  - Web Sockets can tunnel AMQP, MQTT, CoAP/TCP, etc.



Patterns	Duplex
Symmetric	No
Multiplexing	No
Encodings	Fixed
Metadata	No
Assurances	-

## HTTP/2 (+ GRPC)

- HTTP/2 is an **Application Protocol**; successor of HTTP 1.1
  - Same semantics and message model, different implementation
  - Multiplexing support, binary standard headers, header compression.
  - Uses Web Socket like upgrade for backward compatible integration with HTTP 1.1, no WS support
  - Server-push support (server can send unsolicited replies)
  - Credit based flow control

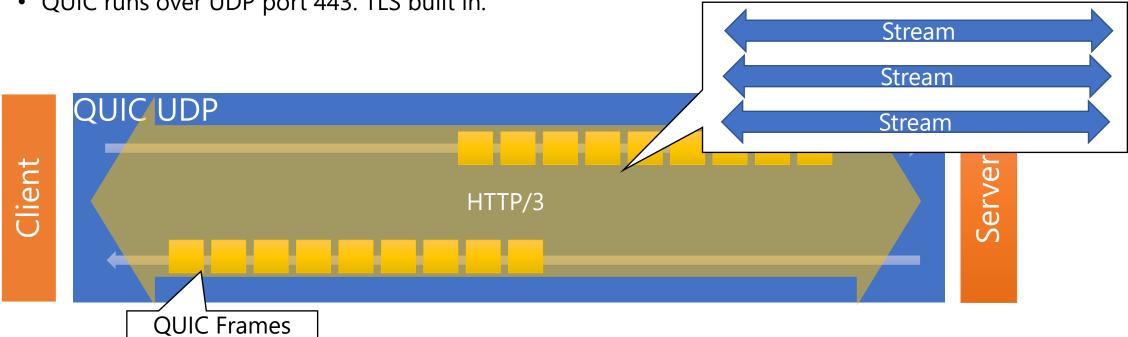


Patterns	RR, OW/SC
Symmetric	No
Multiplexing	Yes
Encodings	Variable
Metadata	Yes
Assurances	-

Stream

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			/	

- HTTP/3 is an **Application Protocol**; coexists with HTTP/2
  - Same semantics and message model, different implementation
  - Largely a redo of HTTP/2, moving to QUIC
  - Multiplexing support via QUIC (UDP Streams), binary standard headers, header compression.
  - QUIC runs over UDP port 443. TLS built in.



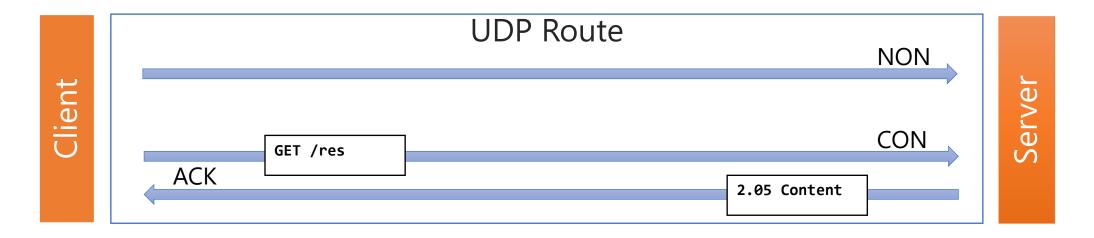
Patterns	RR, OW/SC
Symmetric	No
Multiplexing	Yes
Encodings	Variable
Metadata	Yes
Assurances	-

### CoAP

**Constrained Application Protocol** 

#### • CoAP is a lightweight Application Protocol

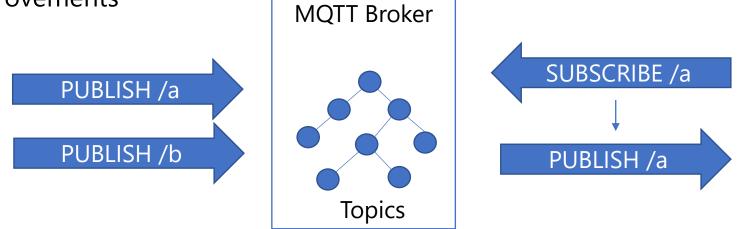
- Adapts principles of HTTP to very constrained devices
- CoAP is originally based on UDP, definition of CoAP for TCP exists
- Supports multicast on UDP
- Creates a simple reliability layer over UDP using ACKs



Patterns	RR
Symmetric	Yes
Multiplexing	No
Encodings	Variable
Metadata	Yes
Assurances	-

## OASIS MQTT

- MQTT is a lightweight **Publish and Subscribe Protocol** 
  - Easy to implement for publishers and subscribers, assumes broker
  - Rigorously optimized for minimizing wire overhead
  - Publish/Subscribe gestures are explicit elements of the protocol; "subscribe" = "receive"
  - Often used for submitting and subscribing to telemetry and sharing state changes amongst peers, can model request/reply routes on top
- MQTT 3.1.1 most used
- MQTT 5.0 new with many improvements

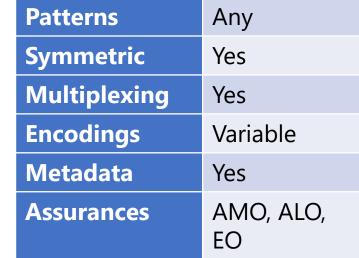


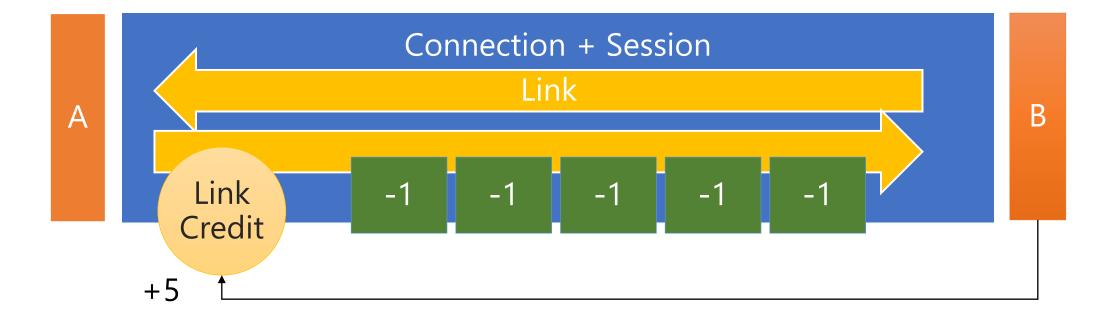
Patterns	Oneway
Symmetric	No
Multiplexing	No
Encodings	Variable (5.0)
Metadata	Yes (5.0)
Assurances	amo, alo, Eo

## OASIS AMQP

Advanced Message Queuing Protocol

- AMQP 1.0 is a symmetric, reliable **Message Transfer Protocol** with support for multiplexing and flow control
  - Supports queuing, pub/sub, filters, one-way, request-response, streams
  - No topology assumptions, multi-hop routing facilities
- AMQP 0.9 is an expired draft with a fixed topology model (





## Apache Kafka

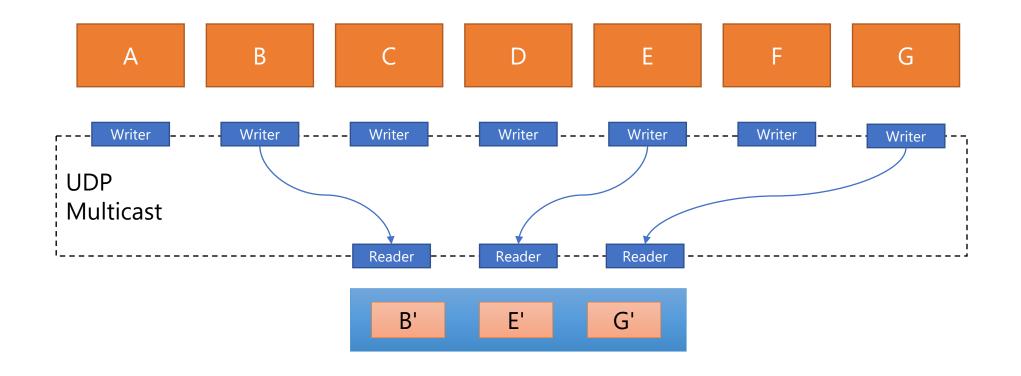
- The Apache Kafka protocol is a project-specific request/response protocol for the Apache Kafka broker
  - SASL preamble for authentication
  - API keys identify operations, specific message types per key
  - Effectively an RPC protocol tailored to Kafka's features



Patterns	Kafka
Symmetric	No
Multiplexing	No
Encodings	Variable
Metadata	Yes
Assurances	ALO

#### OMG DDS Data Distribution System

- OMG (Object Management Group) Standard describing a distributed, multimaster cache replication infrastructure
- Built on top of RTPS which builds on UDP multicast



### OPC/TCP

#### • OPC/TCP is a symmetric **message transfer protocol**

- Compact data encoding w/ external schema
- Created specifically for OPC UA (more later)
- Inline, non-TLS security model w/ optional message-level encryption

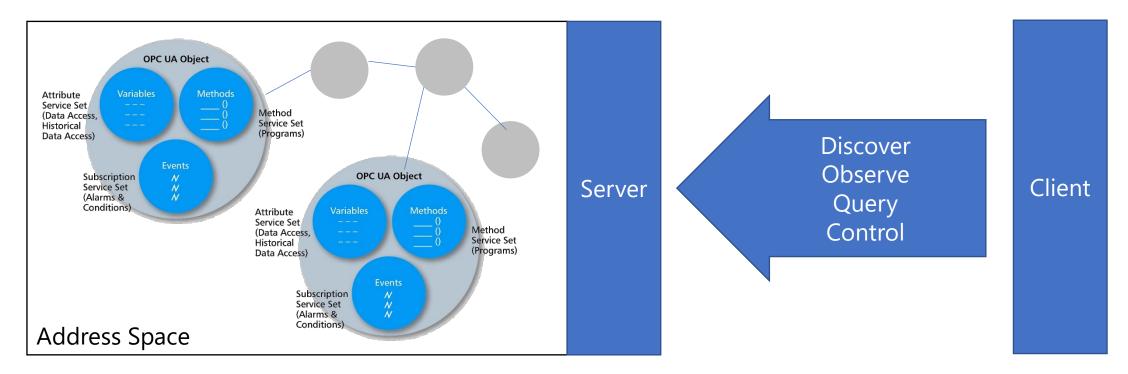
Patterns	Any
Symmetric	Yes
Multiplexing	No
Encodings	Variable
Metadata	Yes
Assurances	amo, alo, Eo

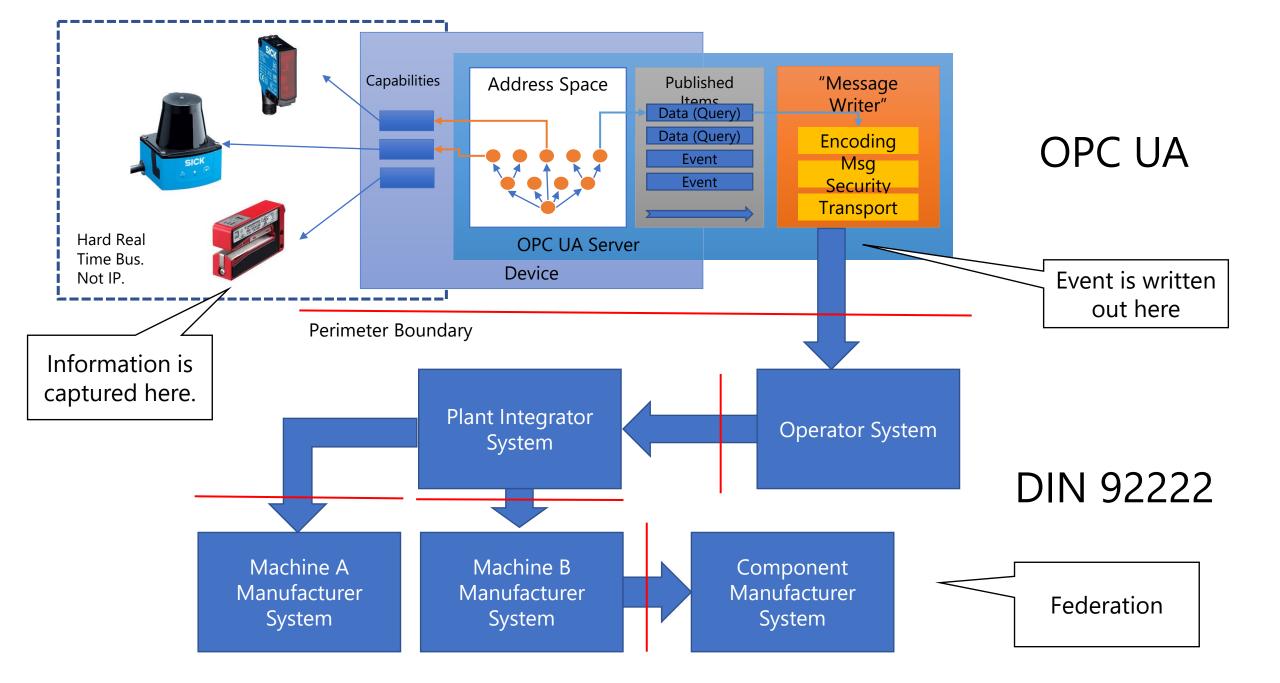
# Unifying Abstractions

## OPC UA

**OPC** Foundation Unified Architecture

- OPC Foundation standard; IEC standard
- Foundational architecture model for (industrial) device management and information flow
- Cloud integration via Pub/Sub





## CNCF CloudEvents

- Event Protocol Suite developed in CNCF Serverless WG
  - Common metadata attributes for events
  - Flexibility to innovate on event semantics
  - Simple abstract type system mappable to different encodings
- Transport options
  - HTTP(S) 1.1 Webhooks, also HTTP/2
  - MQTT 3.1.1 and 5.0
  - AMQP 1.0
- Encoding options
  - JSON (required for all implementations)
  - Extensible for binary encodings: Avro, AMQP, etc. **cloudevents**

## CloudEvents – Base Specification

- CloudEvents is a lightweight common convention for events.
- It's *intentionally* not a messaging model to keep complexity low.
  - No reply-path indicators, no message-to-message correlation, no target address indicators, no command verbs/methods.
- Metadata for handling of events by generic middleware and/or dispatchers
  - What kind of event is it? **type**
  - When was it sent? **time**
  - What context was it sent out of? **source**
  - What is this event's unique identifier? **id**
  - What's the shape of the carried event data? datacontenttype, schema
- Event data may be text-based (esp. JSON) or binary

## CloudEvents – Event Formats

- Event formats bind the abstract CloudEvents information model to specific wire encodings.
- All implementation must support JSON. Avro is a supported binary format.
- AMQP type system encoding defined for metadata mapping to AMQP properties and annotations
- Further compact binary event format candidates might be CBOR, or Protobuf.

```
1
"specversion" : "0.1",
"type" : "myevent",
"source" : "uri:example-com:mydevice",
"id" : "A234-1234-1234",
"time" : "2018-04-05T17:31:00Z",
"datacontenttype" : "text/plain",
"data" : "Hello"
}
```

JSON Representation

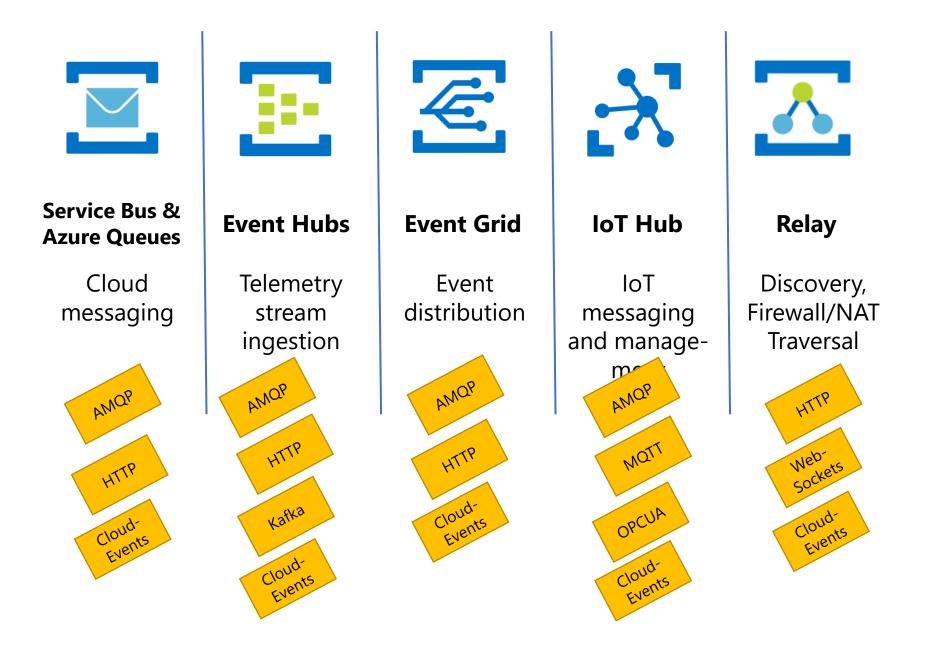
## CloudEvents – Transport Bindings

- HTTP 1.1, HTTP/2, HTTP/3:
  - Binds to the HTTP message-
  - Binary and structured modes
- AMQP:
  - Binds event to the AMQP message
  - Binary and structured modes
- MQTT:
  - Binds event to MQTT PUBLISH frame.
  - Binary and Structured for MQTT v5
  - Structured mode only for MQTT v3.1.1
- NATS:
  - Binds event to the NATS message.
  - Structured mode only
- Apache Kafka:
  - Binds to the Kafka message
  - Structured and binary mode

Protocol bindings directly map onto the protocol's message structure and using protocol semantics. Accepts that protocols are different.

Binary mode: Event metadata projected onto the protocol message metadata, event data onto the protocol message payload

Structured mode: Event is self-contained as an encoded byte stream, metadata may be promoted (duplicated) into protocol message metadata.



#### Microsoft Azure



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